



Challenges

- Budget shortfalls coupled with escalating use of traditional services
- Rapid changes in publishing and information industries
- Increasing service expectations
- Diversity staff, customers, programs, services

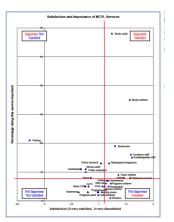


Response:

Customer and community feedback

2008 community survey of 700 households showed us which services were important and how satisfied our customers were.

We held focus groups with public computer users and movie users to learn more about their preferences.



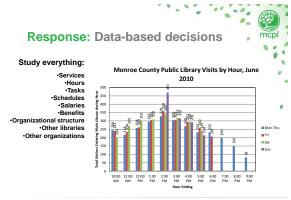
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Ongoing, job-embedded staff development Cross-training for managers and employees Borrow and/or reassign staff Staff reorganization





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