MIDWEST COLLABORATIVE *for* LIBRARY SERVICES

MCLS at Four: Moving Ahead

MCLS Annual Business Meeting
October 3, 2014
McCamly Plaza Hotel
Battle Creek, MI

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Business Meeting Agenda

- Welcome
- Board Member Transitions
- Audit Committee Report
- Board Chair & Executive Director Report

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Board Member Transitions

- Ray Arnett, Nominating Committee Chair
  - Board Vice Chair
  - Director, Fremont Area District Library (Indiana)

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Retiring Board Members

- Academic Library Representative (Indiana)
  - Janet Fore, Director, St. Mary's College
- Special Library Representative (Indiana)
  - Patty Lunsford, Medical Librarian, Franciscan St. Elizabeth Health
- School Library Representative (Michigan)
  - Gigi Lincoln, District Librarian, Lakeview High School

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Newly Elected Board Members - Indiana

- Academic Library Representative (Indiana)
  - Nancy Kirkpatrick, Director, Marian University
- Special Library Representative (Indiana)
  - Jennifer Helmen, Librarian, St. Joseph Regional Medical Center

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Newly Elected Board Members - Michigan

- At-Large Representative (Michigan)
  - Lise Mitchell, Director, Grand Ledge Area District Library
- Research Library Representative (Michigan)
  - Bryan Skib, Associate University Librarian, University of Michigan
- School Library Representative (Michigan)
  - Judy Hauser, Information Media Consultant, Oakland Schools

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New Board Members

- State Librarian (Michigan)
  - Randy Riley, Library of Michigan
- Public Library Representative (Michigan)
  - Eva Davis, Canton Public Library

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Audit Report

- Lise Mitchell, Audit Committee Chair
  - Director, Grand Ledge Area District Library (Michigan)

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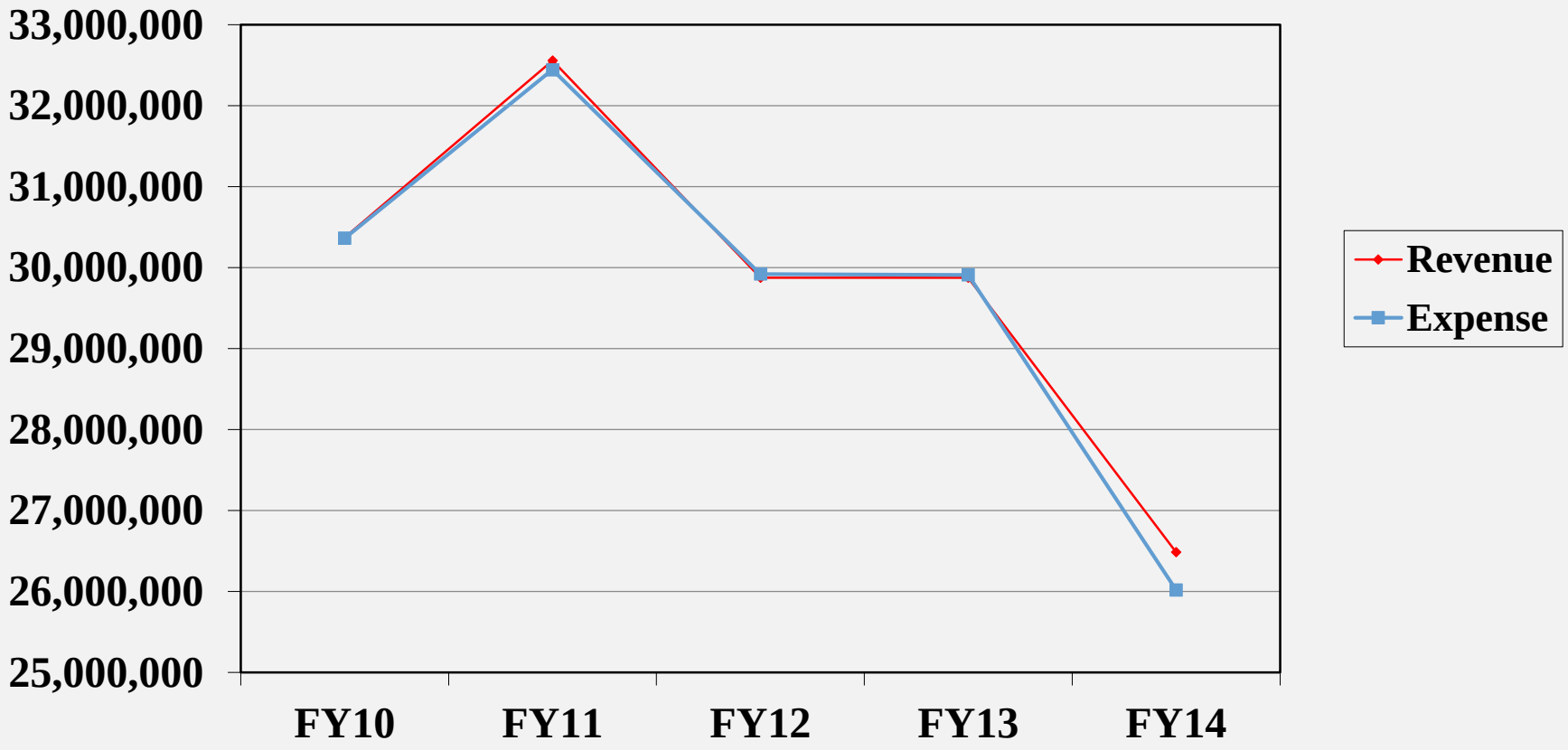
Financial Snapshot FY2010-FY2014



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Board Chair/Executive Director Report

- Robert Roethemeyer
  - Board Chair
  - Vice President of Strategic Planning and Mission Execution, Concordia Theological Seminary, Fort Wayne
- Randy Dykhuis
  - Executive Director

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MCLS

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MCLS

- Members

MIDWEST COLLABORATIVE *for* LIBRARY SERVICES

MCLS

- Members
- Connecting

MIDWEST COLLABORATIVE *for* LIBRARY SERVICES

MCLS

- Members
- Connecting
- Listening

MIDWEST COLLABORATIVE *for* LIBRARY SERVICES

MCLS

- Members
- Connecting
- Listening
- Serving

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Members

Who are the members of MCLS? Where are the members?

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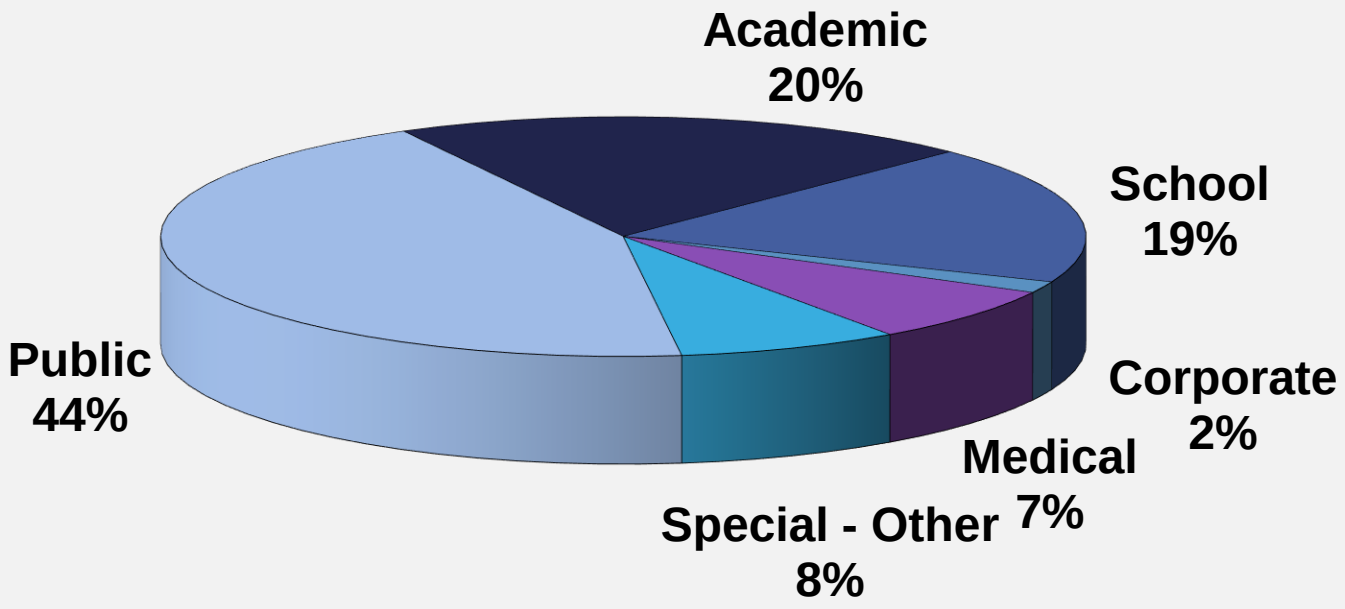
MCLS Membership Snapshot

(October 1, 2014)



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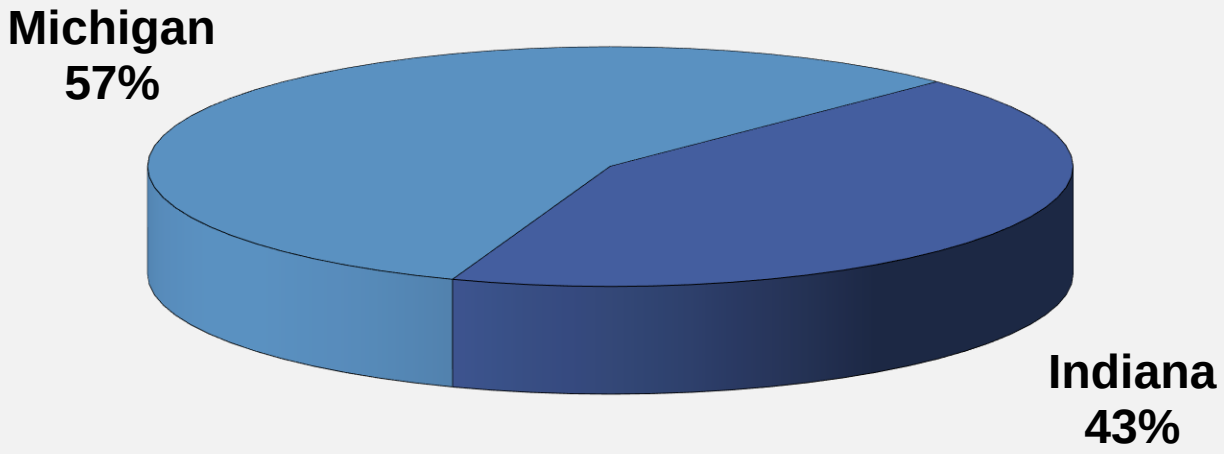

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Members

What is the difference between members who are owners and members who are customers?

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Members as owners

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Members as owners

- Elect board members

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Members as owners

- Elect board members
- Board members define ENDS and LIMITS

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Members as owners

- Elect board members
- Board members define ENDS and LIMITS
- ENDS guide staff choices as
  - Services are provided
  - Products are delivered
  - Programs are developed

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Members as customers

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Members as customers

- Purchase services

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Members as customers

- Purchase services
- Consume products

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Members as customers

- Purchase services
- Consume products
- Attend programs

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Ends Statement

The Ends of the Midwest Collaborative for Library Services is a resource-rich environment in which libraries of all sizes and types collaborate to be essential and effective.

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End One: Access to resources

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End One: Access to resources

- Group licensing & cooperative purchasing
  - 622 libraries
  - 60+ vendors
  - Hundreds of databases

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End Two: Educating & training librarians

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- Online & In-person
  - 112 workshops
  - 2,054 attendees

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- Great Lakes Science Boot Camp

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End Three: Encourage collaboration

MIDWEST COLLABORATIVE for LIBRARY SERVICES

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- MeL & RIDES
  - 1,084,158 requests
  - 977,174 loans
  - 395 RIDES subscribers

MIDWEST COLLABORATIVE for LIBRARY SERVICES

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End Three: Encourage collaboration

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- Michigan Cooperative Directors Association
- Indiana State Library Resource Sharing Committee

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End Four: Focus on Indiana & Michigan libraries & members

MIDWEST COLLABORATIVE for LIBRARY SERVICES

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- Single over-riding question: How will this help libraries in Michigan and Indiana?

MIDWEST COLLABORATIVE for LIBRARY SERVICES

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- Single over-riding question: How will this help libraries in Michigan and Indiana?
- Higher prices for non-members

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Connecting

A primary role of the Board. Why? What? How?

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Carver Policy-Based Governance

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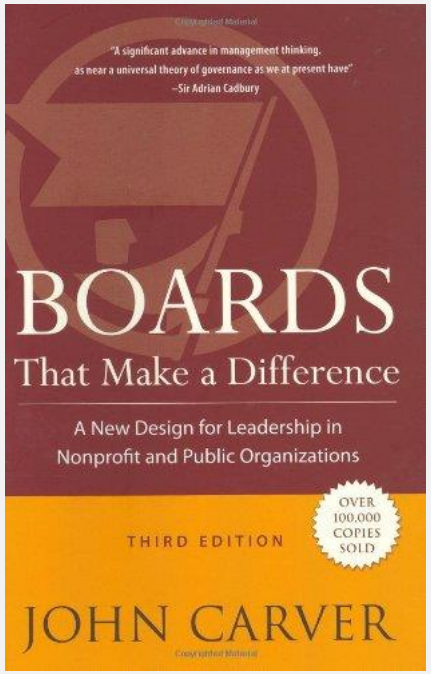
Carver Policy-Based Governance

- *Boards That Make a Difference*
  - Ends and Limits
  - Ownership Linkage



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Carver Policy-Based Governance

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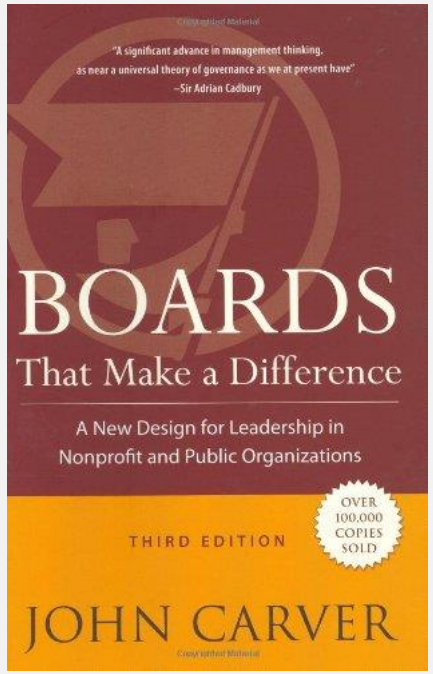
- Board Focus 2012
  - Revised Ends Statement



MIDWEST COLLABORATIVE *for* LIBRARY SERVICES

Carver Policy-Based Governance

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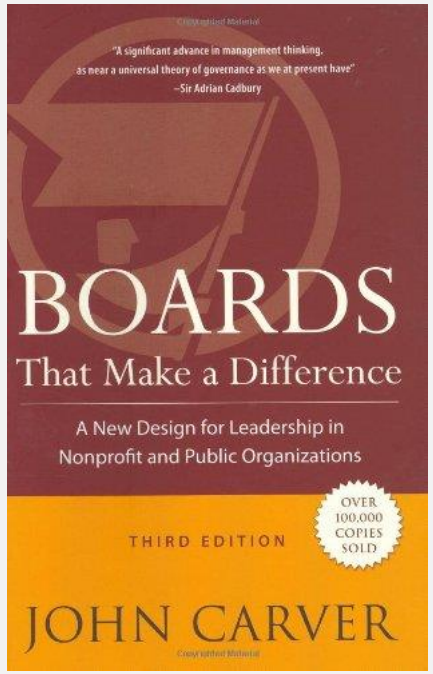
- Board Focus 2013
  - Ownership Linkage



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Ownership Linkage Activities

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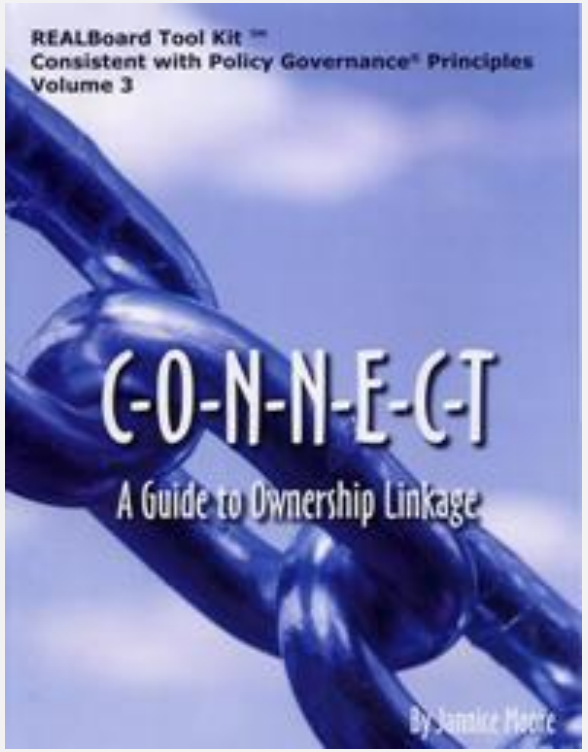
Ownership Linkage Activities

- Read C-O-N-N-E-C-T



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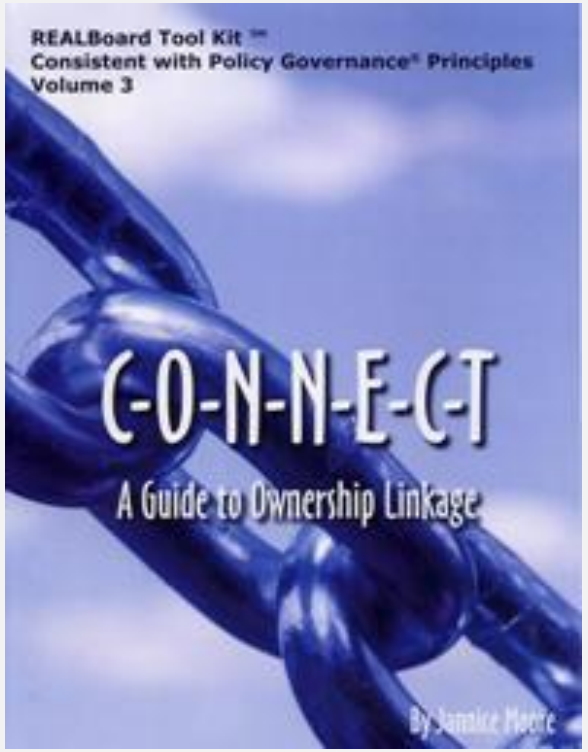
Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect



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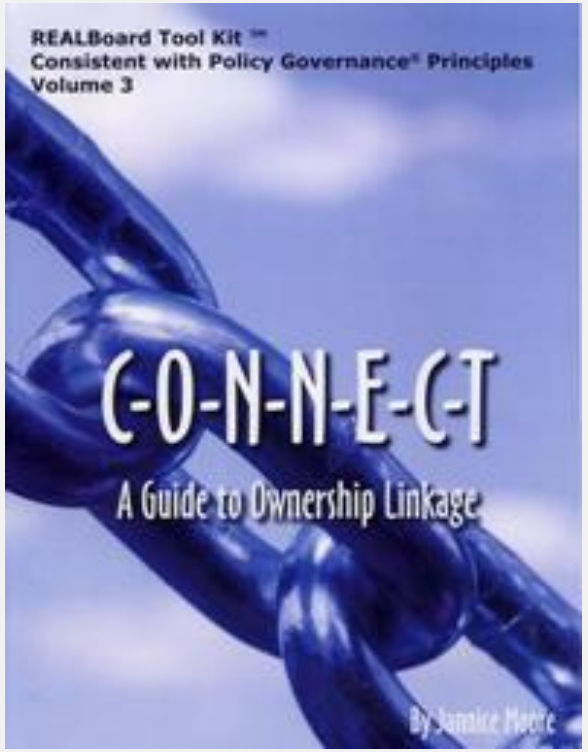
Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
- Reviewed various methods



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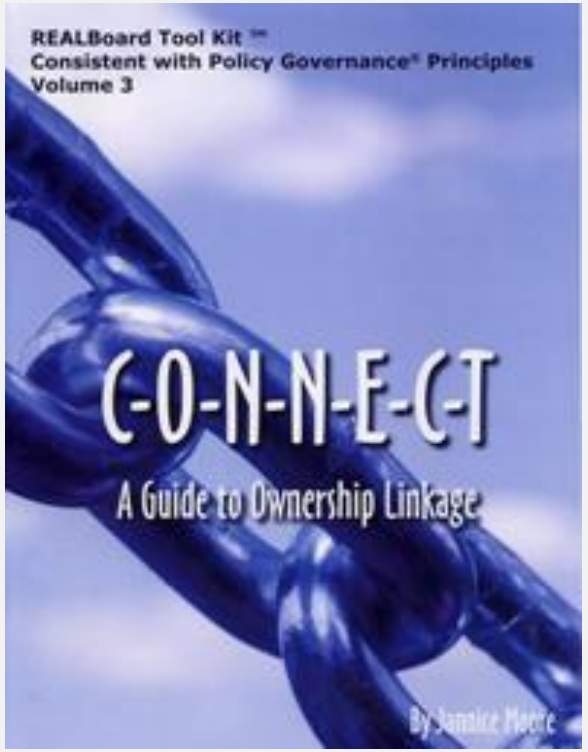
Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
- Reviewed various methods
- Adopted a Board policy



MIDWEST COLLABORATIVE *for* LIBRARY SERVICES

Ownership Linkage Activities

- Read C-O-N-N-E-C-T
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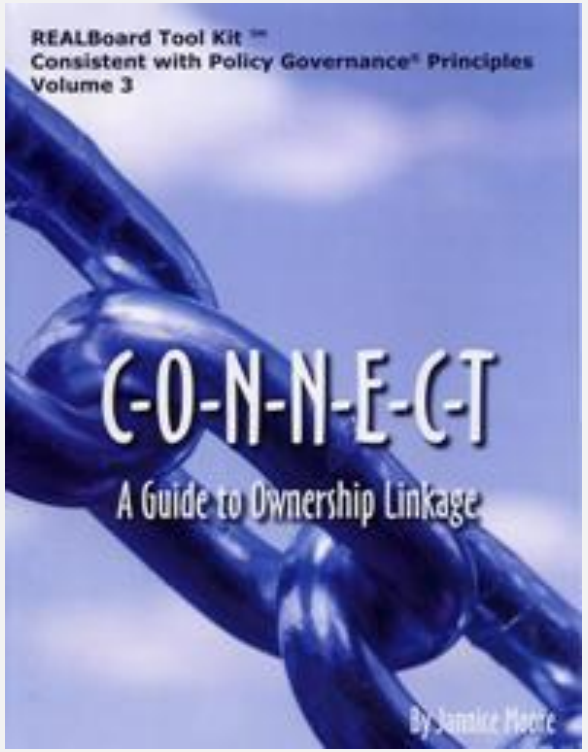
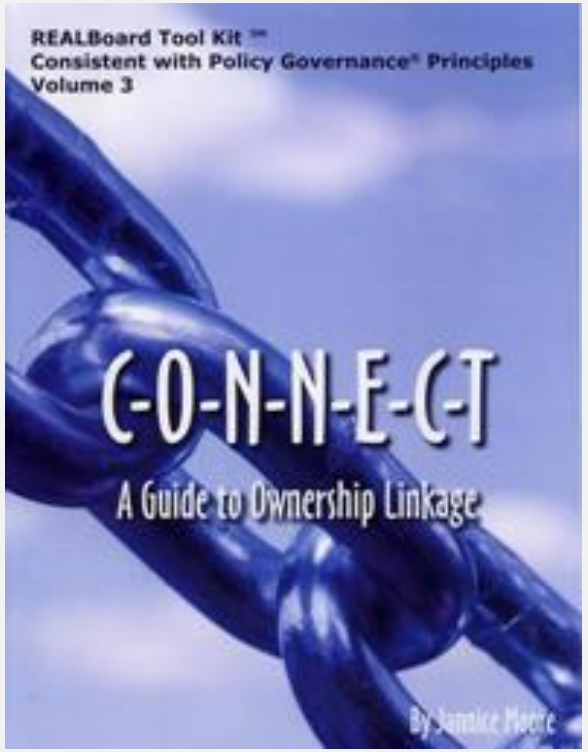
- Adopted a Board policy
- Established a Board committee



MIDWEST COLLABORATIVE *for* LIBRARY SERVICES

Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
- Reviewed various methods
- Adopted a Board policy
- Established a Board committee
- Proposed a three-year linkage plan



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How to connect?

- 2011 Annual Meeting
  - Invited owners to participate in a survey

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How to connect?

- 2013 Annual Meeting
  - Inviting owners to Community Conversations
  - Beginning in Indiana
  - Continuing in Michigan

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Listening

What are we learning?

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Community Conversations

- Opportunity for Owners to talk about their
  - Aspirations
  - Challenges to Aspirations
  - Changing the conditions

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Community Conversations

- Opportunity for Owners to talk about their
  - Aspirations
  - Challenges to Aspirations
  - Changing the conditions
- An opportunity for Staff and Board to listen

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Community Conversations

- Librarians want their libraries to be the community hub

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- Librarians want their libraries to be the community hub
- Challenges: Fragmentation, staff buy-in, lack of vision, lack of metrics

MIDWEST COLLABORATIVE for LIBRARY SERVICES

Community Conversations

- Librarians want their libraries to be the community hub
- Challenges: Fragmentation, staff buy-in, lack of vision, lack of metrics
- Conditions to change: Leadership, professional development opportunities, collaboration

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Community Conversations

- Secondary Theme:
  - The Crisis in K12 School Libraries

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Challenge to MCLS

- What are we going to do about these issues?

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One response:

- Grant request into IMLS
- 3 year initiative to train a cohort of Michigan librarians
- Goal: Create impact on the aspiration to make libraries the community hub

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Serving

Where do we go from here?

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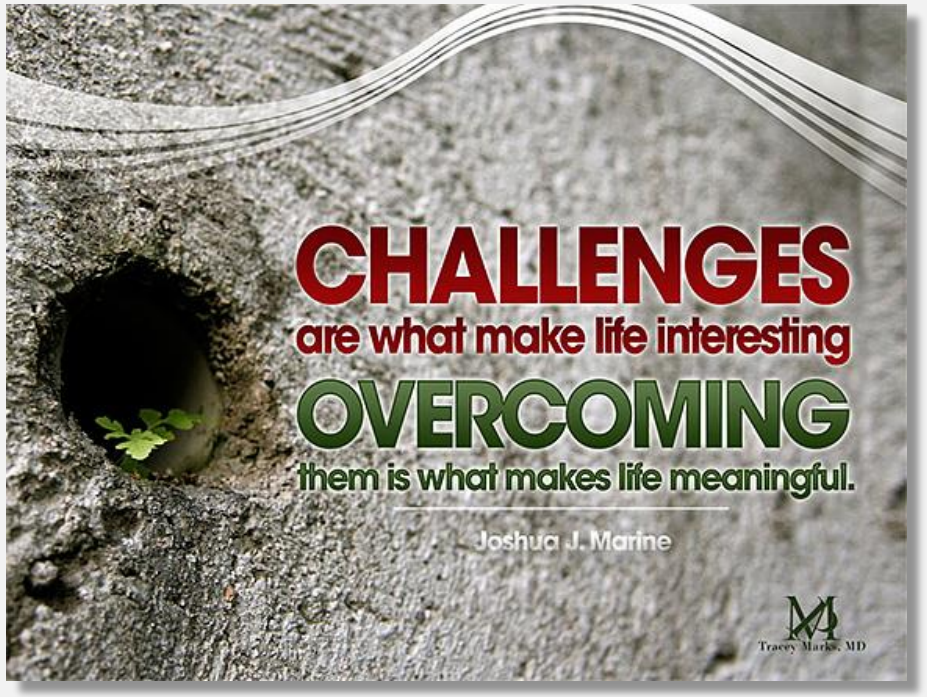
Overcoming the challenges to our greatest aspirations is usually not done alone. Rather, challenges are overcome by reaching beyond our libraries, beyond our library types, even beyond our borders.



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Our Future

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Our Future

- Strong

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Our Future

- Strong
- Sustainable

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Our Future

- Strong
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- Substantive

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Our Future

- Strong
- Sustainable
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- Supportive

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MCLS

- Member
- Connecting
- Listening
- Serving